



WSP Course Outline for Advance WordPress

First Day Lecture

- Create all kinds of commercial websites, using WordPress, to sell to clients
- Master the inner workings of WordPress, for fixing, troubleshooting, and building websites
- Set up server and hosting environments in the most economical and secure way
- Build and edit websites within staging and development environments
- Migrate and transfer WordPress websites from staging to live and vice-versa
- Sell Website Care and Maintenance plans to happy clients for recurring revenue

2nd Day Lecture

- At the end of this course, you will have comprehensive basic knowledge of how to build an ecommerce store from scratch using Wordpress & Woocommerce.
- You will have the skills required to become a freelance Wordpress developer.
- You will have a fantastic store that you can use to go on and build an ecommerce business.

